



# THOMAS GRIEBEL

## CONTACT

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## SOFTWARE/SKILLS

- Adobe Creative Cloud
  - Photoshop
  - Illustrator
  - InDesign
  - InCopy
  - Lightroom
  - After Effects
  - Premiere Pro
  - XD
- Microsoft Office
- Figma
- Canva
- HTML & CSS
- Layout Design
- Photography
- Time Management
- Project Management
- Leadership
- Social Media Management

## WORK FEATURED IN

- Taikothon - TaikOlympics - Nov. 2024
- Imagine RIT - Apr. 2024
- RIT Graphic Design 2024  
Capstone - Zenith - Apr. 2024
- AIB Network - *Sacred Sounds and Spaces* - Aired Mar. 2024
- RIT Reporter Magazine - Dec. 2021 Issue
- MCC Comic Book Anthology - Fall 2019, Spring 2020, Spring 2021 Issues

## Education

### Rochester Institute of Technology • 2021 - 2024

- Graphic Design BFA, with immersion in Comic Studies
- GPA: 3.720
- Awards: Dean's List for six semesters

### Monroe Community College • 2018 - 2020

- A.S. in Commercial Art and Illustration
- Honors Graduate
- GPA 3.706
- Awards: Dean's List for four semesters

## Experience

### RIT K-12 University Center • June 2023 - Current

- Worked under Jessica Small and Donna Burnette as **Graphic Designer** and **Student Graphic Design Assistant**.
- Designed diverse, branded materials, all aligned with RIT's guidelines, demonstrating consistency.
- Managed varied branding guidelines for partners such as AEOP and JSHS, highlighting adaptable design execution, plus branding changes.
- Commended for timely project delivery and adept communication, consistently surpassing deadlines, proven track record for multitasking, ensuring reliability and exceeding expectations.
- Utilized Adobe InDesign, Illustrator, Photoshop, and After Effects for visually impactful designs.

## Commissions

### East End Golf Outing • 2024

- Designed a pin button as an event souvenir, aligning to their event branding and target audience.
- Communicated with the clients for their needs, provided progress updates, and incorporated their feedback to refine the design.
- Project was completed on time and fostered a positive client relationship with clear communication and professionalism.

## Other

### WADAIKO - RIT • Aug. 2021 - April 2024

**Public Relations Chair:** May 2023 - April 2024

**Eboard Assistant:** Aug. 2022 - May 2023

**Performer:** Mar. 2022 - April 2024

- Expanded WADAIKO's branding across print and digital mediums, increased audience engagement, and performance opportunities.
- Communicated internally and externally with social media, emails, and WADAIKO's website.
- Employed Adobe InDesign, Illustrator, Lightroom, and Premiere Pro to craft visually striking graphics that align with WADAIKO's branding.
- Performances include Tora-Con, Imagine RIT, Rochester Fringe Festival, [Rochester] Mayor's Ball, Spencerport Central Schools, and more.