



THOMAS GRIEBEL

Graphic designer based in Rochester, NY with a portfolio of diverse projects. I specialize in content development and brand identities that exceed client's expectations done in a timely manner. Very proficient with Adobe Illustrator and InDesign for eye-catching content.

CONTACT

Email: hello@ttraindesign.com

Portfolio: ttraindesign.com

LinkedIn: linkedin.com/in/thomas-griebel-gd

SOFTWARE/SKILLS

- Adobe Creative Cloud
 - Photoshop
 - Illustrator
 - InDesign
 - InCopy
 - Lightroom
 - After Effects
 - Premiere Pro
 - XD
- Content Development
- Brand Management
- Layout Design
- Print and Digital Design
- Video Editing
- UI/UX Design
- Figma
- Canva
- HTML & CSS
- Wordpress
- Wix
- Microsoft Office
- Photography
- Time Management
- Project Management
- Leadership
- Social Media Management

WORK FEATURED IN

- Taikothon - TaikOlympics - Nov. 2024
- Imagine RIT - Apr. 2024
- RIT Graphic Design 2024 Capstone - Zenith - Apr. 2024
- AIB Network - *Sacred Sounds and Spaces* - Aired Mar. 2024
- RIT Reporter Magazine - Dec. 2021 Issue
- MCC Comic Book Anthology - Fall 2019, Spring 2020, Spring 2021 Issues

Education

Rochester Institute of Technology • 2021 - 2024

- BFA in Graphic Design, Immersion in Comic Studies
- GPA: 3.7
- Awards: Dean's List for six semesters
- Capstone: Rochester Rail System Design branding concept

Experience

JGB SHIBUKI • APRIL 2025 - PRESENT (MEMBER SINCE DEC. 2024)

- Developed eye-catching graphics for Instagram and Facebook promoting events and sharing performance recaps.
- Edited dynamic performance videos for YouTube to enhance audience engagement and online presence.
- Prototyped upcoming website pages for streamlined user experience and consistent branding.
- Tools used: Illustrator, Photoshop, Lightroom, Premiere Pro, Figma.

RIT K-12 University Center • JUNE 2023 - SEPT. 2025

- Designed digital and printed branded material aligning with RIT's visual identity and partner branding (AEOP, JSHS), ensuring consistent and professional look.
- Successfully juggled multiple design requests and adapted to evolving branding requirements.
- Recognized by supervisors for delivering high-quality designs ahead of deadlines, maintaining excellent communication, and reliability.
- Tools used: InDesign, Illustrator, Photoshop, Premiere Pro, After Effects.

WADAIKO – RIT Japanese Drumming Club • AUG. 2021 - APRIL 2024

- Lead Public Relations and design efforts across digital and print applications, increasing performance requests and visibility.
- Created promotional graphics and managed content for social media, email outreach, and website.
- Designed cohesive visuals using Adobe Creative Cloud, ensuring alignment with the group's identity.
- Notable performances include Tora-Con, Imagine RIT, Rochester Fringe Festival, Mayor's Ball, and Spencerport Central Schools.
- Tools used: InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, Figma